



2026-2027 PRIVATE PHOTOGRAPHER GUIDELINES

Desert International Horse Park private photography passes are available on a weekly and full-season basis. Applications for full-season passes are due September 15, 2026, and photographers will be notified regarding their acceptance by September 30, 2026. **All applications will be reviewed, and only a maximum of 12 photographers per week will be accepted.** Priority will be given to photographers who have previously participated in the DIHP Content Collaboration Program, with applications reviewed based on experience and available space.

Pricing:

- Weekly pass: \$850
- Second-shooter weekly pass: \$400
- 16-week season pass: \$12,600
- 16-week season pass for photographers opting in to the DIHP Content Collaboration Program*: \$11,000

Photographer Policies:

Season pass holders will be permitted to bring one second shooter per week at no extra cost. As space allows, weekly pass holders will be permitted to bring one second shooter for an additional fee of \$400 per week. **A maximum of eight second shooters per week will be permitted.**

Payment for season passes must be made in full by October 28, 2026, or the photographer will lose his or her spot in the private photographer queue. Payment for individual weekly passes must be made in full before the start of each show week that the private photographer is attending. Payment can be sent via check to the horse park, delivered in person at the horse show office, submitted via credit card payment or via wire transfer. Should a photographer prepay and be unable to attend, a refund will not be issued.

By applying for the private photographer credential, the photographer agrees to abide by the following rules:

- A certificate of insurance must be provided, adding Desert International Horse Park as an additional insured.
- The DIHP official photographers (High Desert Sport Photo) have positioning priorities outside of the arenas and are the only photographers allowed in the ring during competition. Private photographers are allowed inside the Grand Prix Stadium exclusively for award presentations and may not enter any arenas during competition or any other arenas for award presentations.

- Private photographers may not support other private photographers by shooting their clients.
- Client lists must be submitted no later than the Tuesday prior to the start of each event of attendance. Any approved private photographer may not solicit new clients beyond the submitted client list.
- Private photographers cannot offer photos for individual purchase either in person or on a website.
- Private photographers must wear provided credential lanyards at all times while on Desert International Horse Park property. Credentials can be picked up on the day of arrival.
- Private photographers may not post photographs taken of people not on their client list to their social media accounts during the show.
- Private photographers may not place remote camera equipment in the ring or alongside the ring.
- Private photographers may not have a trailer, vendor booth or advertisements on property.

Desert International Horse Park will strictly enforce all rules in the private photographer contract. The consequence of any rule infraction may include revocation of a photographer's pass without refund. Desert International Horse Park may amend the rules as needed, at their discretion. Enforcement of the new rules will apply when they are enacted and notice is given.

Please read the above and initial here in agreement to abide by all rules: _____

***DIHP Content Collaboration Program:**

Photographers may choose to participate in the DIHP Content Collaboration by providing high-resolution photo and/or video to DIHP. The collaboration provides a strong platform for photographers —who will always receive credit where applicable — to grow their audience, while DIHP will benefit from additional content to share across all marketing platforms.

Seasonal credentialed photographers can **save \$1,600 on a season pass** by participating in this program.

Following each week of the horse show, photographers will be required to upload five high-resolution photos and/or videos to a shared folder by Tuesday at 9 a.m. The photographer must agree to allow DIHP full rights to use the file in social media, advertising or however else it may be needed without restrictions. Photographers may include a watermark on photos, and photo credit will be given when appropriate. DIHP will not alter any image unless express permission is given by the photographer. If images must be cropped, DIHP will take care not to crop out the watermark as best as possible.

2026-2027 DIHP PRIVATE PHOTOGRAPHER AGREEMENT

WEEKS ATTENDING (Weekly pass: \$850 per week)

- | | | | |
|---|--|---|--|
| ☐ Sunshines Series 1 | ☐ Desert Circuit 1 | ☐ Desert Circuit 5 | ☐ Desert Circuit 9 |
| ☐ Sunshines Series 2 | ☐ Desert Circuit 2 | ☐ Desert Circuit 6 | ☐ Desert Circuit 10 |
| ☐ Desert Holiday 1 | ☐ Desert Circuit 3 | ☐ Desert Circuit 7 | ☐ Desert Circuit 11 |
| ☐ Desert Holiday 2 | ☐ Desert Circuit 4 | ☐ Desert Circuit 8 | ☐ Desert Circuit 12 |
| ☐ Season Pass (\$12,600) | ☐ Check here if participating in Content Collaboration Program (\$11,000) | | |

WEEKS UTILIZING SECOND SHOOTER (Included with full-season pass, \$400 per week with weekly pass)

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|---|---|---|--|
| ☐ Sunshines Series 1 | ☐ Desert Circuit 1 | ☐ Desert Circuit 5 | ☐ Desert Circuit 9 |
| ☐ Sunshines Series 2 | ☐ Desert Circuit 2 | ☐ Desert Circuit 6 | ☐ Desert Circuit 10 |
| ☐ Desert Holiday 1 | ☐ Desert Circuit 3 | ☐ Desert Circuit 7 | ☐ Desert Circuit 11 |
| ☐ Desert Holiday 2 | ☐ Desert Circuit 4 | ☐ Desert Circuit 8 | ☐ Desert Circuit 12 |

CONTACT INFORMATION

Total Amount Due: _____

Name _____

Phone #: _____

Email Address: _____

PAYMENT INFORMATION

If making a payment by credit card, this application and payment information can be submitted by email to emily@deserthorsepark.com. If making a payment by cash, check or money order, **please submit the application by email to emily@deserthorsepark.com** and mention your intended form of payment. Non-credit card payments should be submitted in person or mailed to: P.O. Box 5700, La Quinta, CA 92248-5700.

- ☐ Visa
- ☐ Mastercard
- ☐ Discover
- ☐ American Express
- ☐ Other _____

Name on Card _____

Card # _____

Expiration Date _____

Security Code _____

Billing Address _____

☐ I authorize Desert International Horse Park to charge my credit card above for agreed-upon purchases. I understand that my information will be saved to file for future transactions on my account. I agree to the non-refundable 4% convenience fee included in these transactions.

☐ I will be sending or hand delivering an alternate form of payment.

Name _____

Signature _____ Date _____

Any questions can be directed to Emily Randolph at emily@deserthorsepark.com