



2025-2026 Freelance Photographer Guidelines

Desert International Horse Park freelance photography passes are available on a weekly and full-season basis. Applications for full-season passes are due August 31, 2025, and photographers will be notified regarding their acceptance by September 15, 2025. **Only a limited number of both weekly and full-season passes will be accepted.**

A weekly pass is \$850 per photographer and is limited to one photographer. The all-new Desert Spring Break 1 & 2 show weeks will be offered at an inaugural-year discount of \$425 per photographer per week. A 14-week season pass is \$11,900 (or \$10,200 if a photographer opts into the DIHP Content Collaboration Program*). Season-pass holders will be permitted to bring a second shooter.

Payment for season passes must be made in full by October 15, 2025, or the photographer will lose his or her spot in the Freelance Photographer queue. Payment for individual weekly passes must be made in full prior to the start of each show week in which the freelance photographer is attending. Payment can be sent via check to the horse park, delivered in person at the horse park, submitted via credit card payment or via wire transfer. In the case a photographer prepays and cannot attend, refunds will not be issued.

By applying for the Freelance Photographer Credential, you agree to abide by the following rules:

- A certificate of insurance is required by photographers, adding Desert International Horse Park additional insured.
- The DIHP Official Photographer has positioning priorities outside of the arenas; Freelance photographers are not allowed inside of the arenas, including for award presentations.
- Client lists must be submitted no later than the Monday prior to the start of each event of attendance. Any approved freelance photographer may not solicit new clients beyond the client list submitted at time of approval.
- Freelance Photographers cannot offer photos for individual purchase, in person or on a website.
- Freelance Photographers may not support other Freelance Photographers by shooting their clients.

- Freelance Photographers must wear provided credential lanyards at all times while on the Desert International Horse Park property. Credentials can be picked up on the day of arrival.
- Freelance Photographers may not post photographs taken of people not on their client list to their social media accounts during the show.
- Freelance Photographers may not place remote camera equipment in the ring or alongside the ring.
- Freelance Photographers must not shadow the DIHP Official Photographers and should establish their own locations/shots so as not to interfere with the work that the DIHP Official Photographers are contracted to do for DIHP.
- Freelance Photographers may not have a trailer, vendor booth or advertisements on property.
- All photographers must apply for and obtain a DIHP photo credential and sign the DIHP General Liability waiver.

Desert International Horse Park will strictly enforce all rules in the Freelance Photographer contract. The consequence of any rule infraction may include revocation of a photographer pass without refund. Desert International Horse Park may amend the rules as needed, at their discretion. Enforcement of the new rules will apply when they are enacted and notice given.

Please read the above and initial here in agreement to abide by all rules: _____

***DIHP Content Collaboration:**

Photographers may choose to participate in the DIHP Content Collaboration, providing high-resolution photo/video with full rights for DIHP to use for promotion of the facility and competitors. The collaboration provides a strong platform for photographers, who will always receive credit where applicable, to grow their audience, while DIHP will benefit from additional content to share across all marketing platforms.

Seasonal credentialed photographers can save \$1,700 on a season pass by participating in this program.

Following each week of the horse show, photographers will be required to upload five high-resolution photos and/or videos to a shared folder by Tuesday at 9 a.m. The photographer must agree to allow DIHP full rights to use the file in social media, advertising, or however else it may be needed without restrictions. DIHP may request photo/video of specific content when needed.

Photographers may include a watermark on photos, and photo credit will be given when appropriate. DIHP will not alter any image unless express permission is given by the photographer. If images must be cropped, DIHP will take care not to crop out the watermark as best as possible.



2025/2026 Freelance Photographer Agreement

WEEKS ATTENDING (\$850 per photographer per week, unless otherwise noted)

- | | | | |
|---|---|--|--|
| <input type="checkbox"/> Season Pass* | <input type="checkbox"/> Desert Circuit 1 | <input type="checkbox"/> Desert Circuit 6 | <input type="checkbox"/> Desert Dressage 1 |
| <input type="checkbox"/> Sunshines Series 1 | <input type="checkbox"/> Desert Circuit 2 | <input type="checkbox"/> Desert Circuit 7 | <input type="checkbox"/> Desert Dressage 2 |
| <input type="checkbox"/> Sunshines Series 2 | <input type="checkbox"/> Desert Circuit 3 | <input type="checkbox"/> Desert Circuit 8 | <input type="checkbox"/> Desert Spring Break 1 (\$425) |
| <input type="checkbox"/> Desert Holiday 1 | <input type="checkbox"/> Desert Circuit 4 | <input type="checkbox"/> Desert Circuit 9 | <input type="checkbox"/> Desert Spring Break 2 (\$425) |
| <input type="checkbox"/> Desert Holiday 2 | <input type="checkbox"/> Desert Circuit 5 | <input type="checkbox"/> Desert Circuit 10 | |

*\$11,900 or \$10,200 if participating in collaboration. Season Pass also includes the all-new Desert Spring Break shows.

Total Amount Due: _____

Check if participating in Content Collaboration

CONTACT INFORMATION

Name _____ **Phone #:** _____

Email Address: _____

PAYMENT INFORMATION

If making a payment by credit card, this application and payment information can be submitted by email to emily@deserthorsepark.com. If making a payment by cash, check or money order, please submit the application by email to emily@deserthorsepark.com and mention your intended form of payment. Non-credit card payments should be submitted in person or mailed to: P.O. Box 5700, La Quinta, CA 92248-5700.

- Visa
- Mastercard
- Discover
- American Express
- Other _____

Name on Card _____

Card # _____

Expiration Date _____

Security Code _____

Billing Address _____

I authorize Desert International Horse Park to charge my credit card above for agreed-upon purchases. I understand that my information will be saved to file for future transactions on my account. I agree to the non-refundable 4% convenience fee included in these transactions.

I will be sending or hand delivering an alternate form of payment.

Name _____

Signature _____ **Date** _____