



2024/2025 INTERNSHIP PROGRAM

Are you a hardworking, collaborative, and self-motivated individual passionate about horses and horse people? We would love to work with you!

Desert International Horse Park (DIHP) is a premier equestrian event company based in Thermal, CA. DIHP operates from the end of October through mid-March and features both FEI and nationally rated hunter/jumper and dressage competitions. In the major fall and winter circuits, the desert becomes home for more than 2,000 horses each week. DIHP is proud to cater to professionals and junior/amateur riders alike, offering CSI5* show jumping with Major League Show Jumping and leading the industry in offering lower-level highlight classes like the DIHP Adult Equitation Challenge and 2'6-2'9" Child/Adult Hunter Derby.

DIHP is currently seeking internship candidates who are interested in learning more about event sponsorship and marketing. Interns will also gain valuable professional experience and will learn about all aspects of our business including event logistics, horse show management, operations, hospitality and communications. There are both paid and unpaid positions available depending on experience, and housing and daily meals are included. Intern candidates should be friendly, motivated and hardworking with strong writing, project management and organizational skills. Interns will need to work well under pressure and possess excellent communication and customer service skills. An understanding and familiarity with the hunter-jumper and/or dressage world is a plus.

Internship dates (can be flexible):

October 29 – November 18, 2024

- National Sunshine Series
- Desert Dressage I

December 2 – 15, 2024

- Desert Holiday

January 2 – March 16, 2024

- Desert Circuit
- Desert Dressage II (January 2-5)

Internships are focused on Marketing & Communications and/or Sponsorship & Hospitality. If you are particularly interested in either of the following, please indicate that on your application.

Marketing & Communications

- Assist with all marketing & communication efforts including press releases, newsletters, social media and email blasts
- Act as a liaison with event photographers and organize photo library

- Coordinate with sponsorship team to ensure that all sponsor obligations related to marketing and communication assets are executed
- Help write weekly newsletter and press releases during the event
- Help interview and transcribe interview audio
- Manage talking points and material for the live stream commentators for each broadcast
- Assist with facilitating media requests
- Help with other projects as assigned

Sponsorship & Hospitality

- Assist with sponsorship sales and fulfillment, including the on-site activation and coordination of benefits for all our partners
- Management of our hospitality areas, including the VIP Club, Riders Lounge, etc.
- Help plan and execute events and activities and other special promotions throughout the series
- Help with other projects and tasks as assigned

All interns should be willing to work some long days and weekends. They should also be comfortable on their feet for long periods of time and may be asked to help with lifting and setup at the venue.

Interested candidates should send their cover letter, resume and availability to Emily Randolph at emily@deserthorsepark.com.