



2023/2024 Freelance Photographer Guidelines

DIHP will be accepting a total of ten (10) Freelance Photographers each week for its 2023/2024 season. A maximum of eight (8) of the ten passes will be season passes. If all eight season passes are issued, then only two weekly passes will be allowed each week. Applications for season passes are due August 31 and photographers will be notified by September 15. The first eight applications will be accepted. Applications for weekly passes will be available on September 15 and will be accepted until a total of 10 passes for each week are sold.

A weekly pass is \$850 per photographer and is limited to one photographer. A 14-week season pass is \$11,900 (or \$10,200 if a photographer opts into the DIHP Content Collaboration Program*). Season-pass holders will be permitted to bring a second shooter.

Payment for season passes must be made in full by October 15, 2023, or the photographer will lose his or her spot in the Freelance Photographer queue. Payment for individual weekly passes must be made in full prior to the start of each show week in which the freelance photographer is attending. Payment can be sent via check to the horse park, delivered in person to Tori Bilas at the horse park, via credit card payment, or via wire transfer. In the case a photographer prepays and cannot attend, refunds will not be issued.

By applying for the Freelance Photographer Credential, you agree to abide by the following rules(credentials will be revoked for the season for any rule violation):

- A certificate of insurance is required by photographers, adding Desert International Horse Park additional insured.
- The DIHP Official Photographer has positioning priorities outside of the arenas; Freelance photographers are not allowed inside of the arenas, including for award presentations.
- Client lists must be sent to the official photographer no later than the Monday prior to the start of each event of attendance. Any approved freelance photographer may not solicit new clients beyond the client list submitted at time of approval.
- Freelance Photographers cannot offer photos for individual purchase, in person or on a website.
- Freelance Photographers must wear provided credential lanyards at all times while on the Desert International Horse Park property. Credentials can be picked up on the day of arrival.
- Freelance Photographers may not post photographs taken of people not on their client list to their social media accounts during the show.
- Freelance Photographers may not support other Freelance Photographer by shooting their clients.

- Approved credentials are non-transferable; each member of a Freelance Photographer company must pay for individual credential passes and may not swap between representatives.
- Freelance Photographers may not place remote camera equipment in the ring or alongside the ring.
- Freelance Photographers must not shadow HD Sport Photo team members and should establish their own locations/shots so as not to interfere with the work that HD Sport Photo team members are contracted to do for the DIHP series.
- Freelance Photographers may not stand in any of the landscaped areas around the rings.
- Freelance Photographers may not have a trailer, vendor booth, or advertisements on property
- All photographers must apply for and obtain a DIHP photo credential and sign the DIHP General Liability waiver.

***DIHP Content Collaboration:**

Photographers may choose to participate in the DIHP Content Collaboration, providing high-resolution photo/video with full rights for DIHP to use for promotion of the facility and competitors. The collaboration provides a strong platform for photographers, who will always receive credit where applicable, to grow their audience, while DIHP will benefit from additional content to share across all marketing platforms.

Seasonal credentialed photographers can save \$1,700 on a season pass by participating in this program.

Following each week of the horse show, photographers will be required to upload five high-resolution photos and/or videos to a shared folder by Tuesday at 9 a.m. The photographer must agree to allow DIHP full rights to use the file in social media, advertising, or however else it may be needed without restrictions. DIHP may request photo/video of specific content when needed.

Photographers may include a watermark on photos, and photo credit will be given when appropriate. DIHP will not alter any image unless express permission is given by the photographer. If images must be cropped, DIHP will take care not to crop out the watermark as best as possible.