

SPONSORSHIP LEVELS

	PARTNER	PLATINUM	GOLD	SILVER	FRIENDS
INVESTMENT	\$250,000+	\$100,000+	\$50,000+	\$25,000+	\$10,000+
BRANDING/ NAMING	Dedicated branding areas and naming rights, Jump in Grand Prix Arena rotation	Dedicated branding areas, Jump in Grand Prix Arena rotation	Signage across competition and warm-up arenas, Jump in Grand Prix Rotation	Signage across competition and warm-up arenas, Jump in general rotation	None
COMPETITION SPONSORSHIP	Series sponsorship, (e.g., 1.40m Series, FEI)	Series sponsorship, (e.g., 1.40m Series, FEI)	Class/division sponsor, including Grand Prix and International Derby	Class/division sponsor	Class/division sponsor
DESERT CIRCUIT SPONSORSHIP	National Sunshine Series Circuit Sponsor or Desert Circuit Week Sponsor	National Sunshine Series Week or Desert Circuit Week Sponsor	Desert Circuit Week Sponsor	None	None
DESERT HOLIDAY SPONSORSHIP	Desert Holiday Week Sponsor	Desert Holiday Grand Prix Sponsor	None	None	None
MEDIA	Presence in all media platforms, dedicated communication included	Presence in all media platforms, dedicated communication included	Presence in all media platforms, customized content included in standard communications	Presence in all media platforms, customized content included in standard communications	Presence in all media platforms
VIDEO STREAMING	Branding and advertising	Branding and advertising	Branding	Branding	Branding
ENTERTAINMENT	Private entertainment options available	Private entertainment options available	None	None	None
VIP	VIP included	VIP included	VIP included	VIP additional	VIP additional
OTHER	Additional custom elements available	Additional custom elements available	Additional custom elements available	None	None