



PRIVATE CLIENT PHOTOGRAPHER

NICE TO MEET YOU!

We are thrilled you have reached out about the possibility of becoming a Private Client Photographer at Desert International Horse Park. Our main focus at DIHP is providing an experience that is memorable to our competitors, and that includes offering them the opportunity to hire their own photographer. We hope you find this information beneficial, and if you have any questions, please email Eleni@deserthorsepark.com for clarification or concerns.

RULES

1. You are only here to shoot as a Private Client Photographer for your specified Client List.
2. A current certificate of insurance evidencing a policy of One Million Dollars (\$1,000,000.00) per occurrence, Two Million Dollars (\$2,000,000) aggregate in Combined Single Limit Bodily Injury and Property Damage insurance, including products/completed operations naming DIHP as Specifically Designated Additional Insured.
3. You cannot post photos taken of exhibitors not on your client list online for public download, no matter the pass type.
4. Developing new clients on property is limited to photographers with a vendor booth.
5. You must visibly wear the Private Client Photography Pass at all times.
6. You must submit your Client List by the Monday of the week you plan to photograph.
7. If you have additional shooters, they must be identified on the application by the application due date.
8. Client lists are limited to up to twelve (12) clients per week.
9. If you are shooting for a brand, the brand must submit a letter, written on company letterhead, stating the intent of the project and timeline, in addition to supplying all information required in the application.



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PASS TYPES (Please check 1)

VENDOR

\$1200/week (two week minimum)

- 10' x 10' vendor space
- Ability to solicit and contract with competitors at the show to sell your services as a Private Client Photographer
- Includes up to one additional shooter*

FREELANCE

\$750/week

- Photographers ability to sell photos to clients
- Includes up to one additional shooter*

(*2nd shooter will incur an additional \$500 dollar charge per week and must be an employee of the photographer)

CONTACT

If you have any questions please email Eleni@deserthorsepark.com. Payment must be turned in to the horse show office.

BUSINESS INFORMATION

Name: _____

Address: _____

Phone Number: _____

Email: _____

Website: _____

Name of 2nd Shooter *(If applicable)*: _____

WEEKS SHOOTING (select all that apply)

NSS I

DC I

DC VI

NSS II

DC II

DC VI

DH I

DC III

DC VII

DH II

DC V

DC VIII



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AGREEMENT *(please read and sign)*

I understand that I am conducting business on Desert International Horse Park (DIHP)'s property and agree to follow all posted rules and conduct business in a respectful fashion. DIHP prohibits the use of any still photography and/or video cameras for commercial sale or distribution through websites, social networking sites, or any other media. Any commercial or mass distribution of photography and/or video, or advertisement thereof, taken of subjects within the competition areas without prior written consent from show management, is expressly forbidden.

As a general guideline, owners, fans and media may use "point-and-shoot" cameras, with 50mm or less lenses. Professional photography equipment, cameras with lenses longer than 4 inches (75mm upwards) and/or camera support pods or tripods or video cameras of any size mounted on a tripod, are not permitted under any circumstances except by credentialed media or with prior written consent as a Private Client Photographer.

No flash photography or video cameras with lighting will be allowed of subjects within the competition areas, unless prior written consent is given by show management and applies only to credentialed Private Client Photographers.

The Official Photographer, hired by DIHP, has preference to operate at the facility and any interference with his/her business will not be tolerated. Under no circumstances may any Private Client Photographer enter the arena to take photos. Unless a Vendor Pass is purchased, client solicitation is not allowed on the property. Private Client Photography passes, if granted by show management, must be worn prominently and at all times while on the DIHP property. If applicable, additional shooters are the main shooter's responsibility and must adhere to the same rules and agreement. DIHP reserves the right to deny any Private Client Photography pass request. Credentials and permission to take photos and video will be granted on a case-by-case basis.

As reciprocal agreement to DIHP for privilege of participation, DIHP may use, without payment of any fee whatsoever, any photograph or other forms of likeness reproductions of an event participant, horse owner, their horses and registered, or generic "barn" equine names, to promote DIHP's objectives and activities including, but not limited to, use by third parties with authorization from DIHP.

Signature: _____ Date: _____

Photographer Name: _____



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FREELANCE PHOTOGRAPHY CLIENT LIST

Week

- | | | |
|---------------------------------|---------------------------------|----------------------------------|
| <input type="checkbox"/> NSS I | <input type="checkbox"/> DC I | <input type="checkbox"/> DC V |
| <input type="checkbox"/> NSS II | <input type="checkbox"/> DC II | <input type="checkbox"/> DC VI |
| <input type="checkbox"/> DH I | <input type="checkbox"/> DC III | <input type="checkbox"/> DC VII |
| <input type="checkbox"/> DH II | <input type="checkbox"/> DC IV | <input type="checkbox"/> DC VIII |

1. Client Name: _____

2. Client Name: _____

3. Client Name: _____

4. Client Name: _____

5. Client Name: _____

6. Client Name: _____

7. Client Name: _____

8. Client Name: _____

9. Client Name: _____

10. Client Name: _____

11. Client Name: _____

12. Client Name: _____

Please email finished list to Eleni@deserthorsepark.com by the Monday of the week you are shooting. The purpose of this list is to only ensure you are not soliciting new business.